

Our entrepreneurship event at WTM London, Dubai, Cape Town and Sao Paulo (2019) is not to be missed



Mentoring sits at the heart of everything we do. We focus on women but also welcome men.



We bring you inspiration & practical knowledge through our speakers, mentors and programmes

### CONTACT



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# WOMEN IN TRAVEL (CIC)

Empowering women through EMPLOYABILITY and **ENTREPRENEURSHIP** in Travel, Tourism & Hospitality



Registered as a social enterprise in 2017, Women in Travel (WIT) is dedicated to empowering women through employability and entrepreneurship in Travel Tourism & Hospitality (TTH). Its vision is to become a catalyst for sustainability by placing women at the heart of an industry which is inherently attractive to females and growing at a fast pace.

It is the brain-child of Alessandra Alonso, who has been recognised as a trail-blazer when it comes to gender diversity in the industry and who has supported women in maximising their opportunity in TTH for well over a decade, originally through Shine & the Shine Awards.

Women in Travel partners with employers to provide the first Women Returners service through which the industry can access a pool of often highly skilled women who are eager to get back to work.

Women in Travel also runs entrepreneurship focussed events, mentoring and networking supporting start up and early stage female entrepreneurs and those wanting to start a business.



#### Alessandra Alonso, Founder

## **SERVICES**

At Women in Travel, we have two major areas of focus. This enables us to customise & fine-tune the services so that we can consistently meet and exceed the expectations of our partners, candidates, employers and mentees

### EMPLOYABILITY

WOMEN RETURNERS supports unemployed and disadvantaged women back into TTH jobs. We work with charities such as Crisis UK and the Refugee Council to identify women who display the right mindset for the industry and are keen to work within it, they then undergo a week of training and coaching before meeting partners employers.

CAREER COACHING & MENTORING supports women who are either returning to work or at a cross-road in their career and are looking to explore suitable opportunities in the TTH industry

#### **ENTREPRENEURSHIP**

WOMEN IN TRAVEL ENTREPRENEURSHIP meetup takes place in the context of World Travel Market in a number of international locations. It uses a tried and tested structure of panel debates+group-mentoring+networking to create an engaging platform focussed on knowledge sharing and networking that achieves high level of attendance in a highly competitive arena.

ENTREPRENEURSHIP COACHING & MENTORING is offered one to one or in groups and through specific events and it supports women who wish to start on enterprise or grow one with acquiring leadership, confidence and other key skils

