



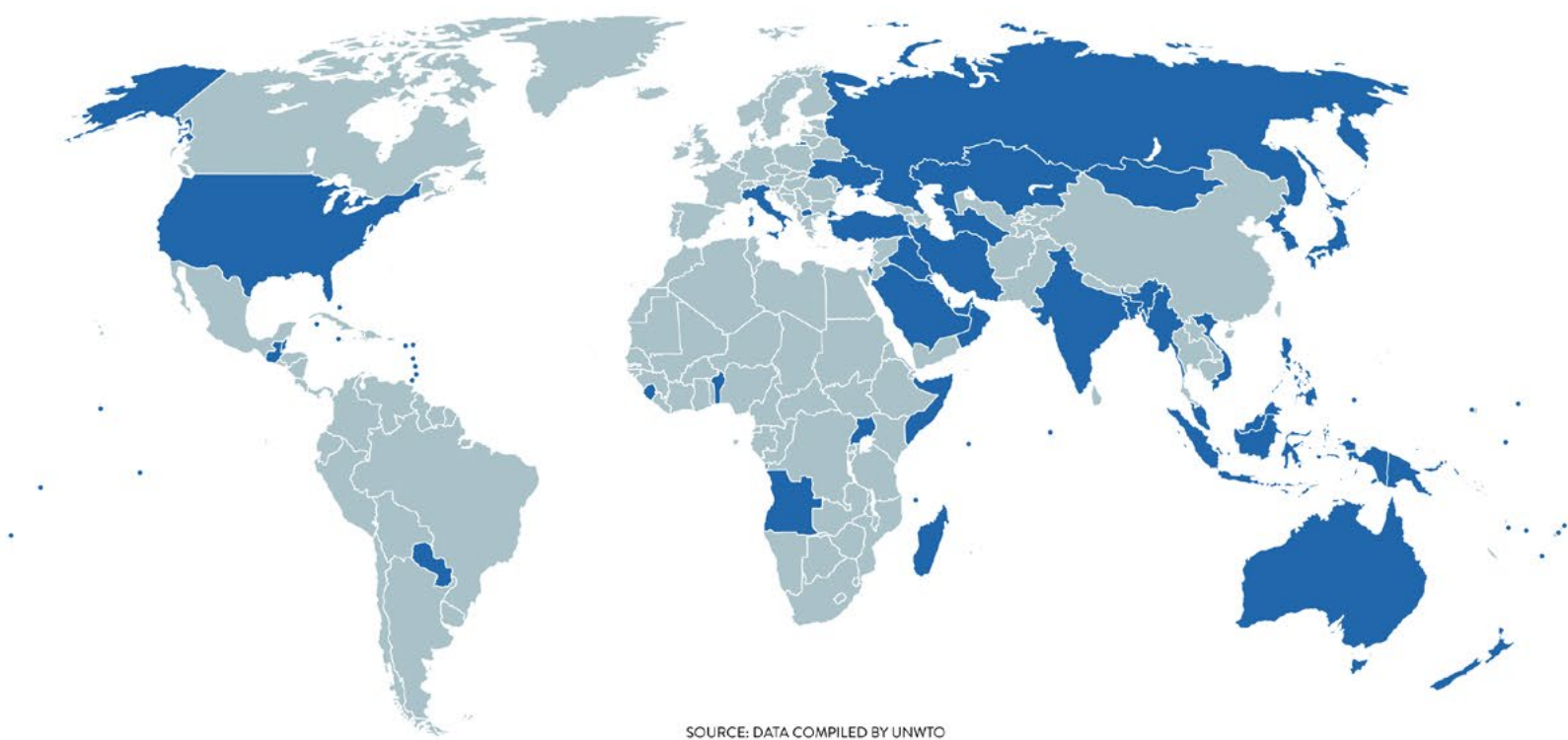
UNWTO World Tourism Barometer May 2020

Special focus on the Impact of COVID-19

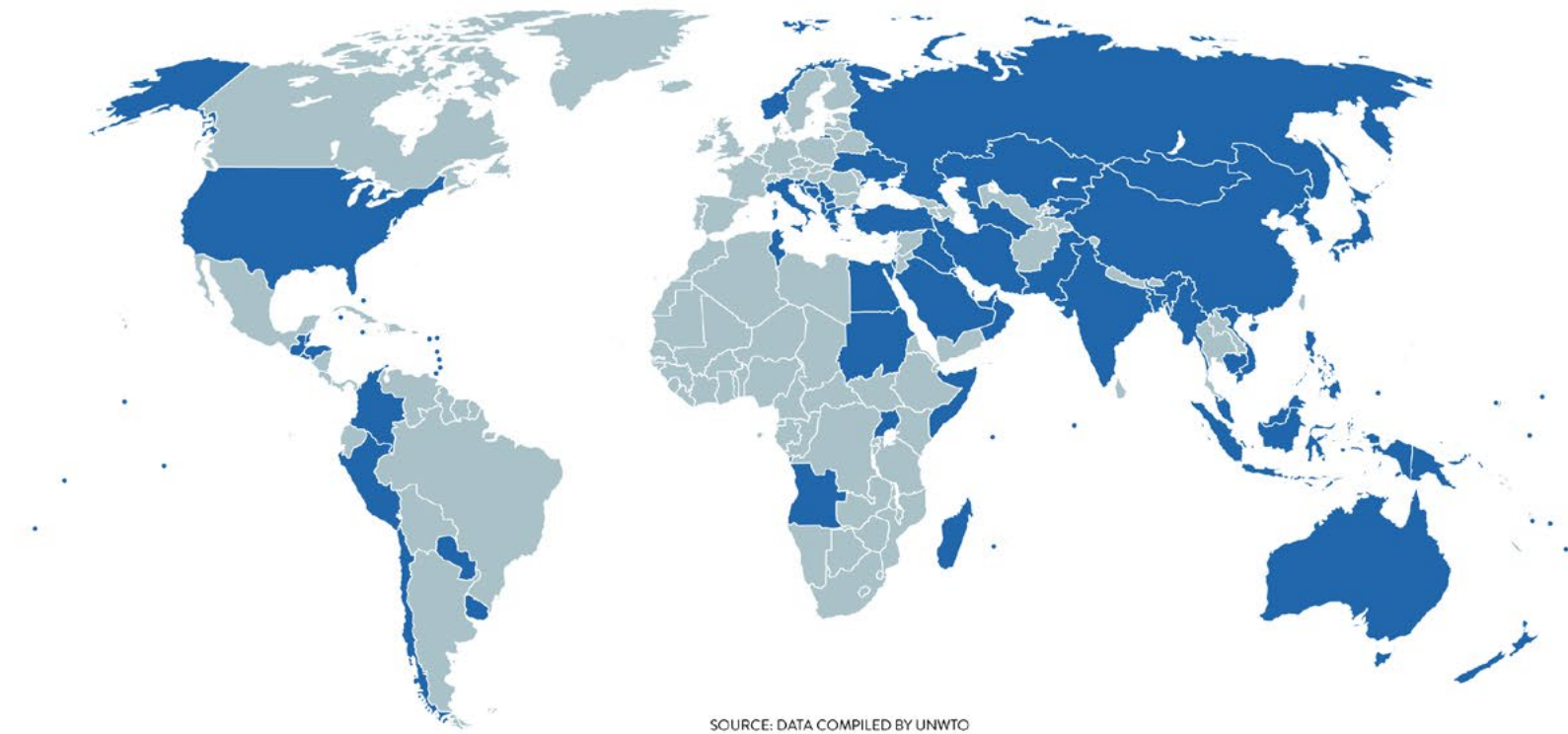


Evolution of Travel Restrictions

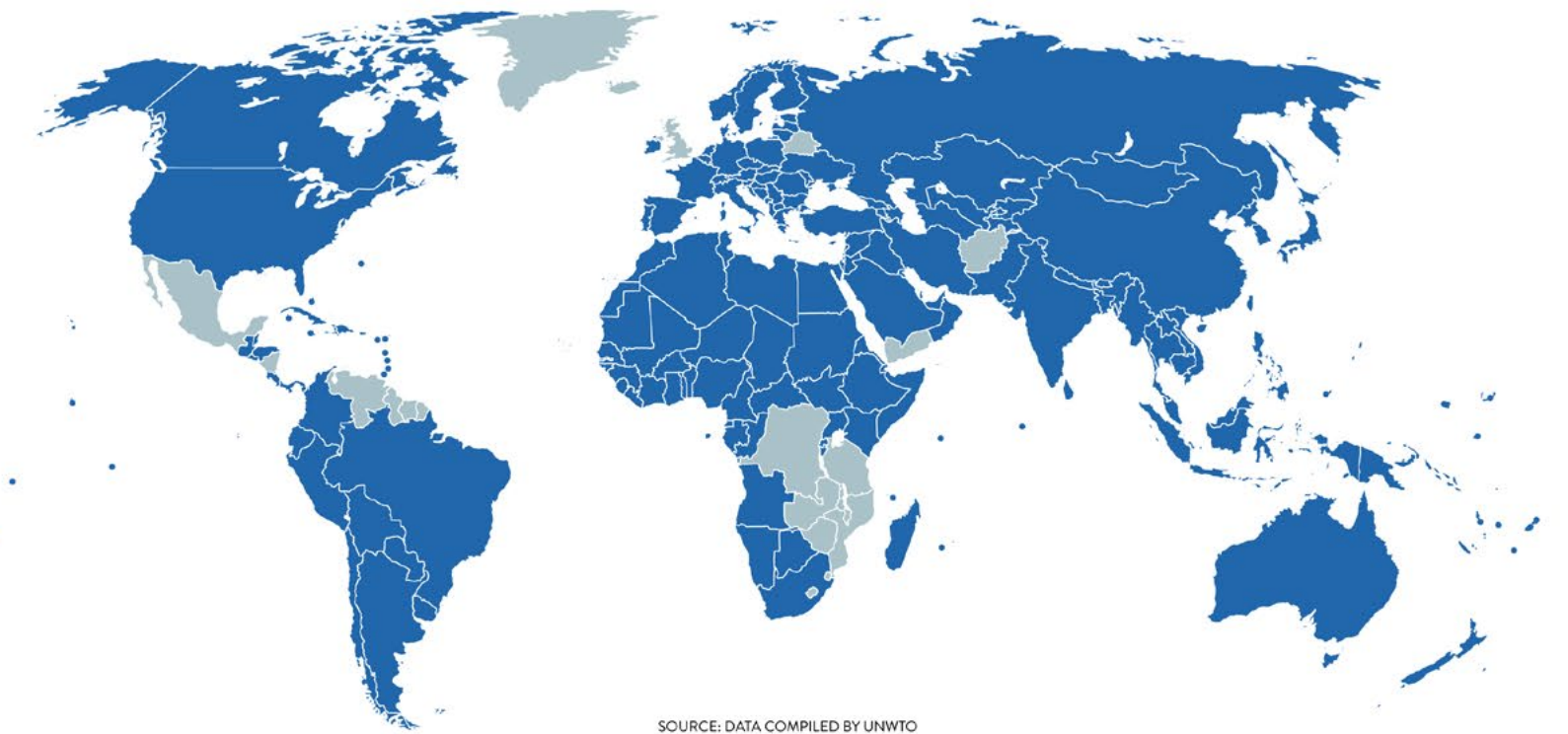
9 MARCH



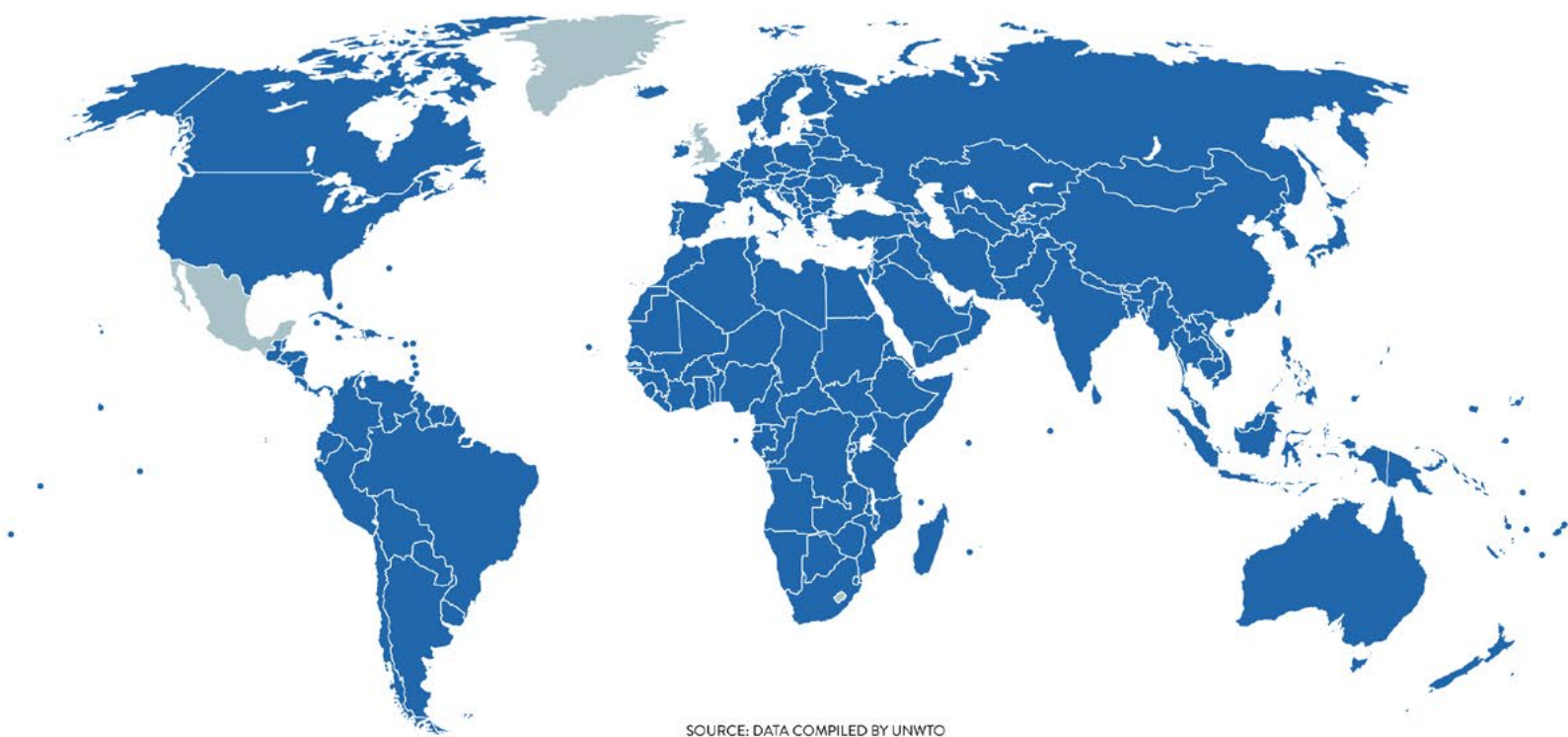
13 MARCH



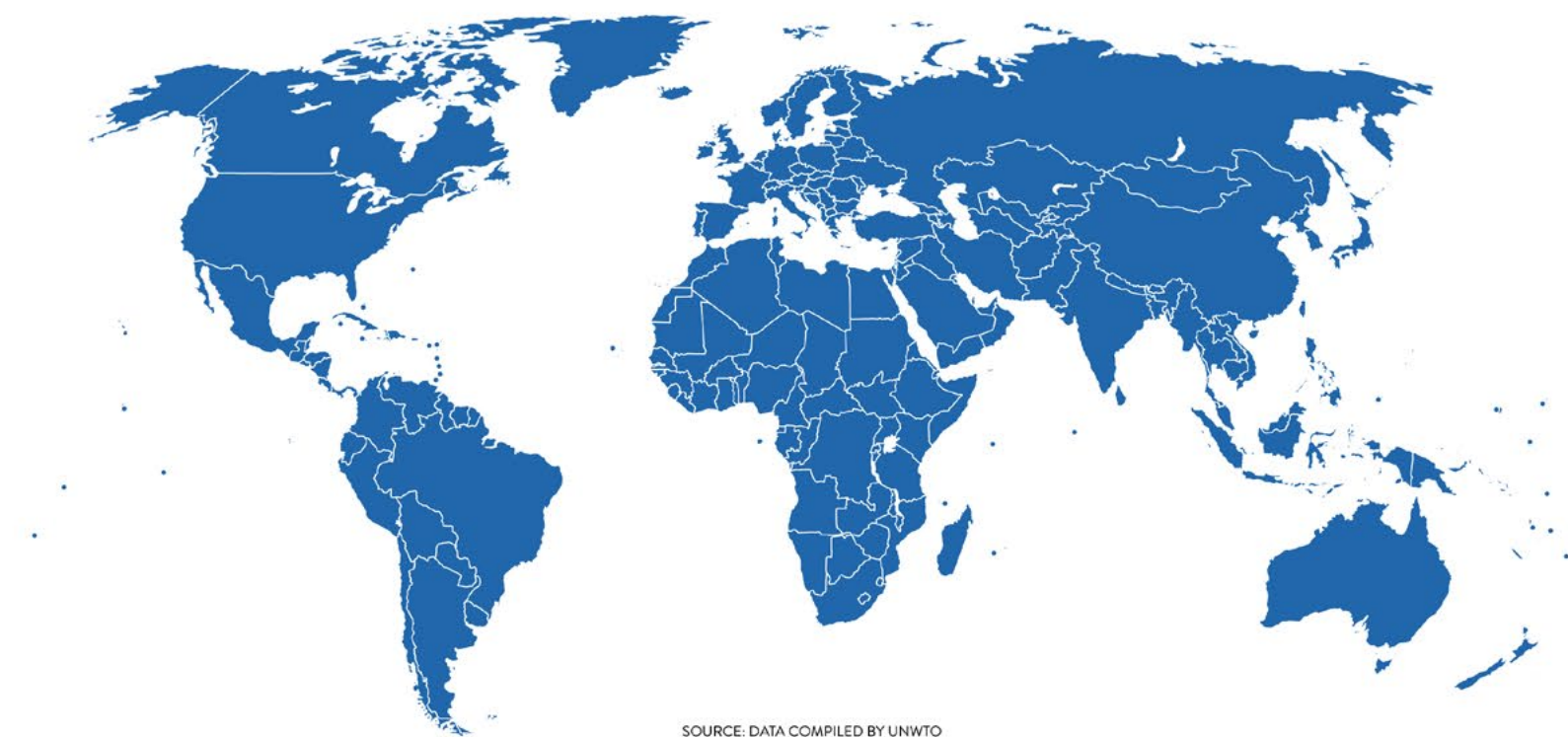
24 MARCH



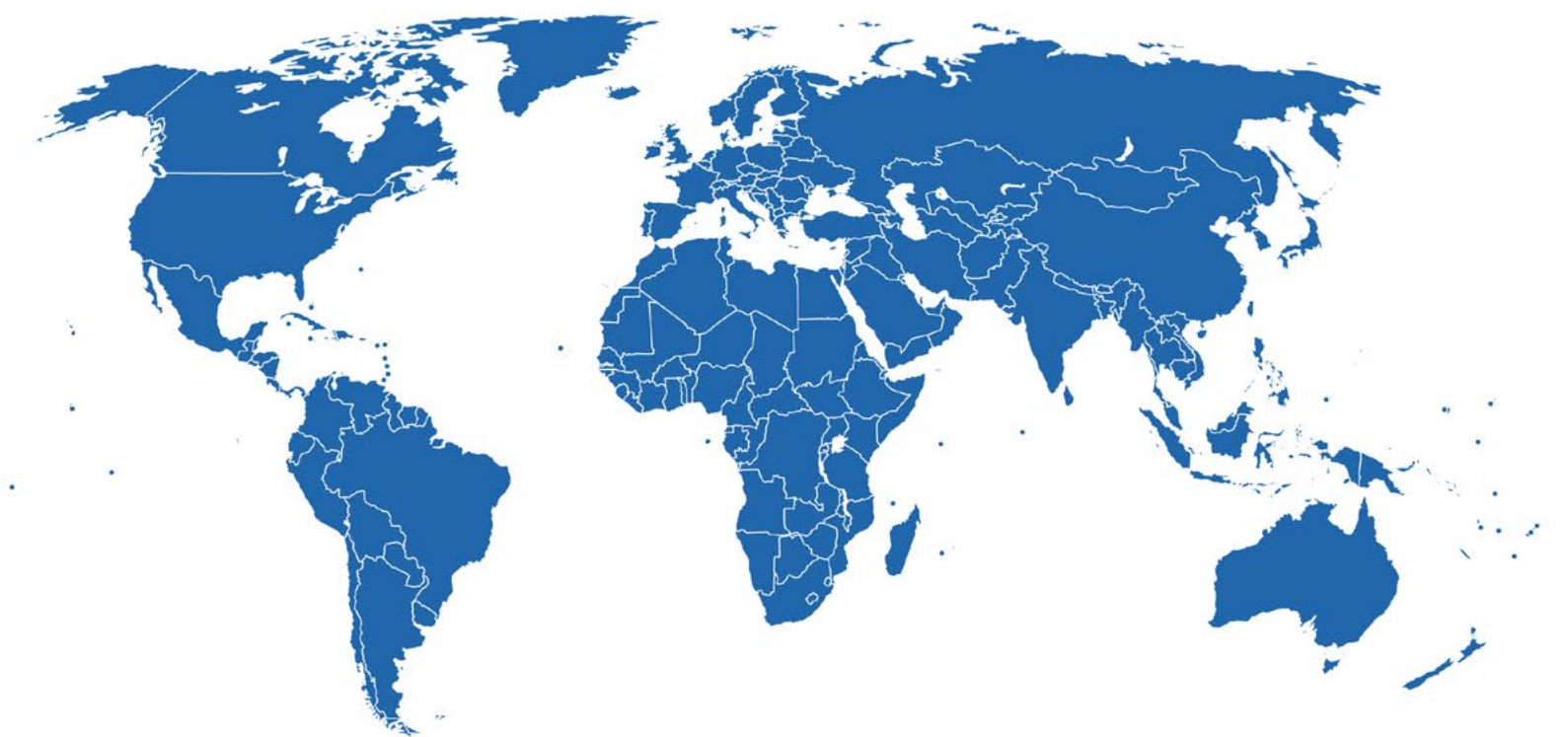
6 APRIL



20 APRIL

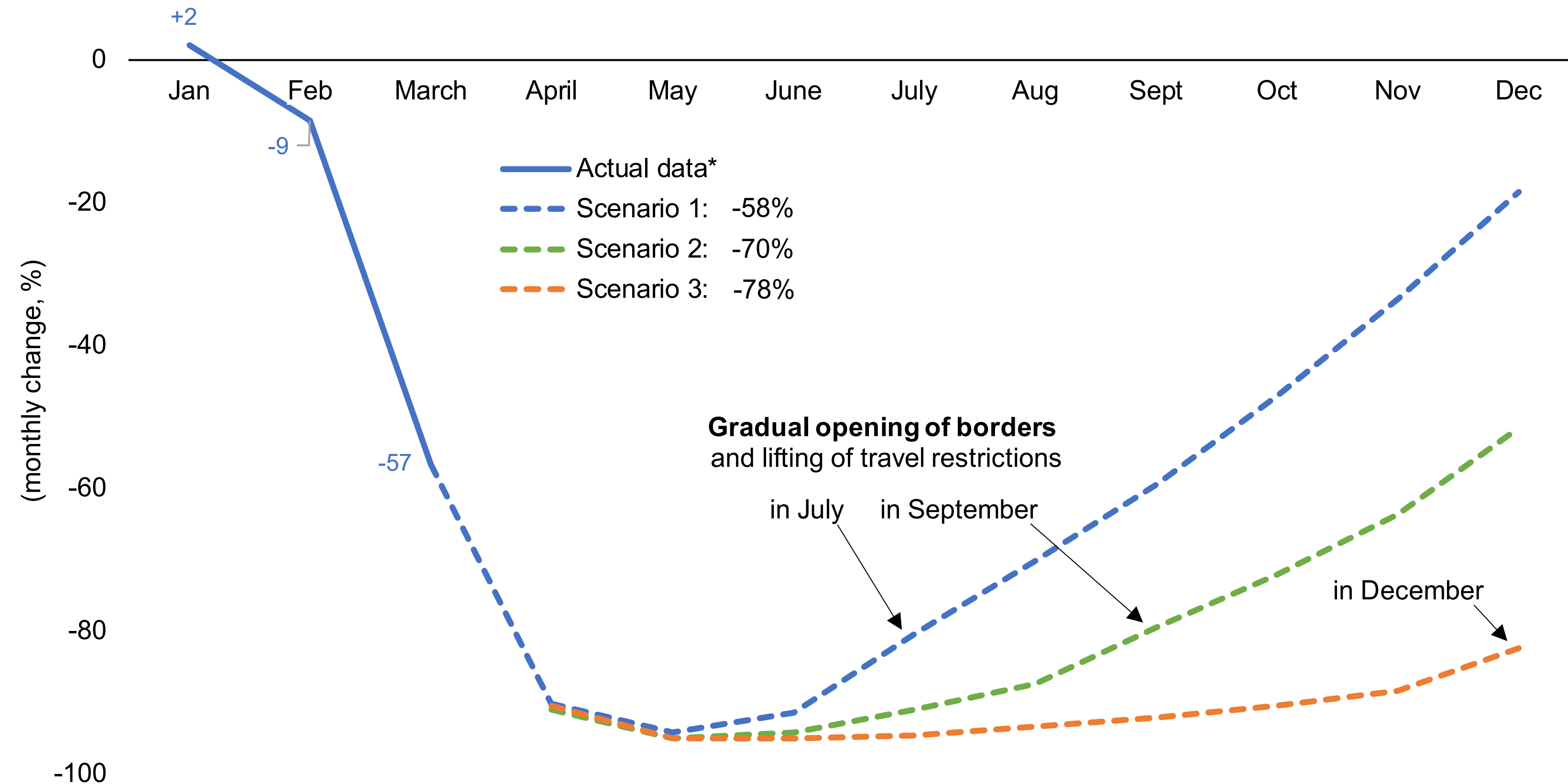


20 MAY



Forward-looking scenarios depend on re-opening of borders

International tourist arrivals in 2020: three scenarios (YoY monthly change, %)



* Actual data through March includes estimates for countries which have not yet reported data.

Source: UNWTO

Note: the scenarios presented in this graph are not forecasts. They represent alternative monthly change in arrivals based on the gradual opening of national borders and lifting of travel restrictions on different dates, still subject to high uncertainty.

Summary of Potential Impacts in 2020

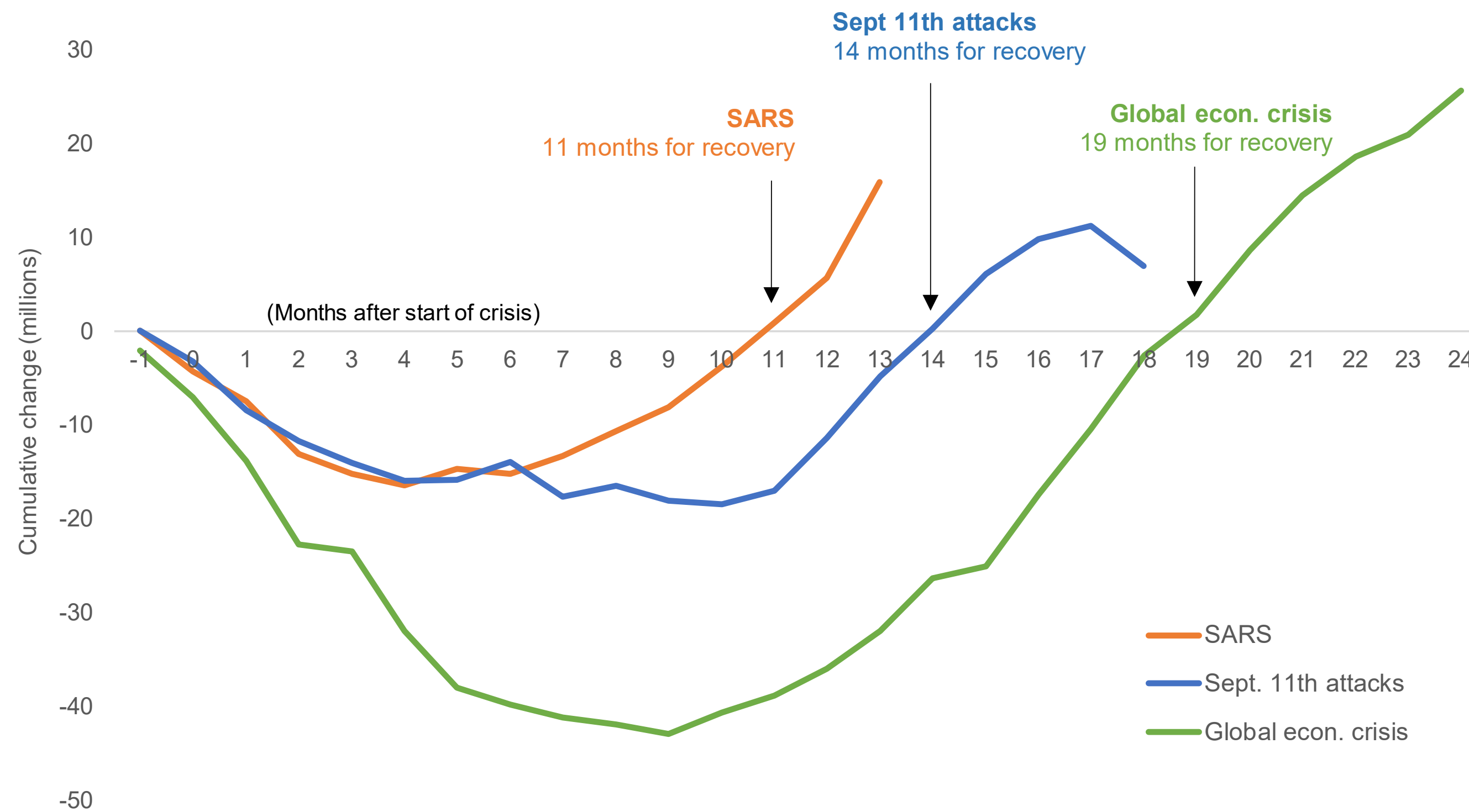
850 million to 1.1 billion fewer international tourist arrivals

US\$ 910 billion to US\$ 1.2 trillion loss in
export revenues from tourism

100 to 120 million direct tourism **jobs at risk**

The recovery of lost arrivals was the fastest after SARS (11 months)

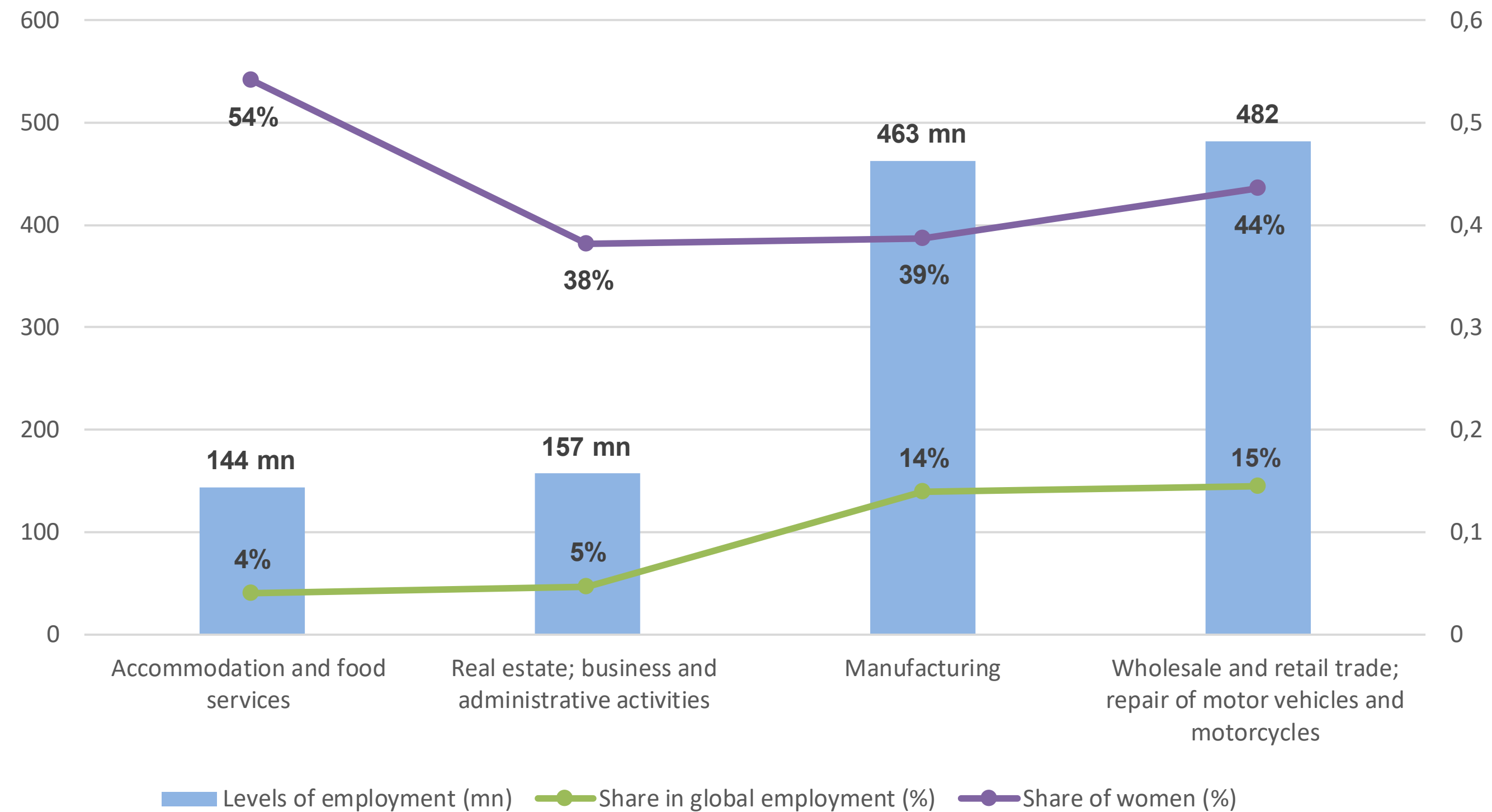
Impact of three previous crises on world arrivals
World - Cumulative change in international arrivals (million), by months



Month 0 for Sept 11th crisis = Sept. 2001; for SARS = March 2003; for Global economic crisis = Jan 2009.

Employment in accommodation and food services is at high risk, more than half workers are women

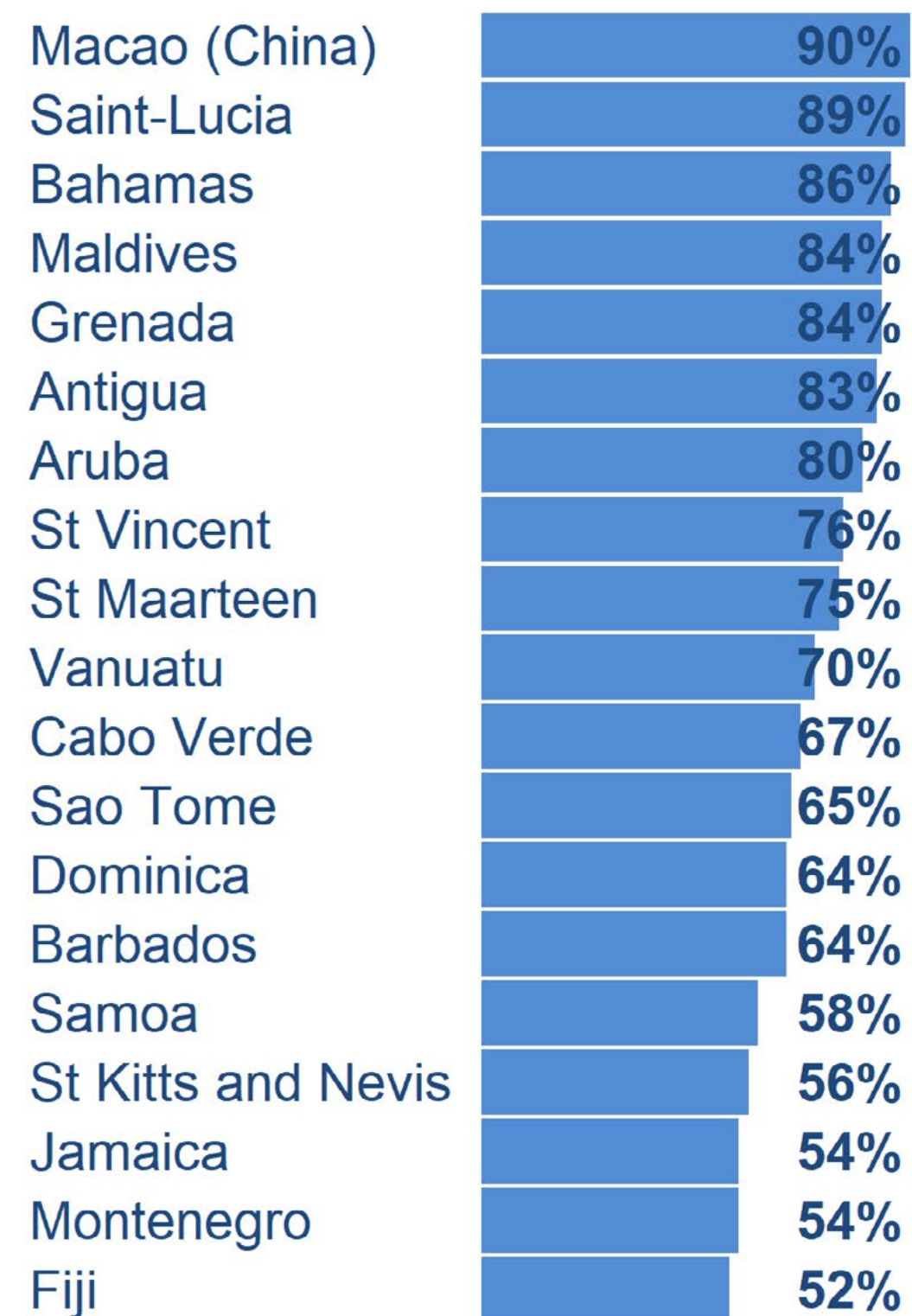
Workers in sector most at risk



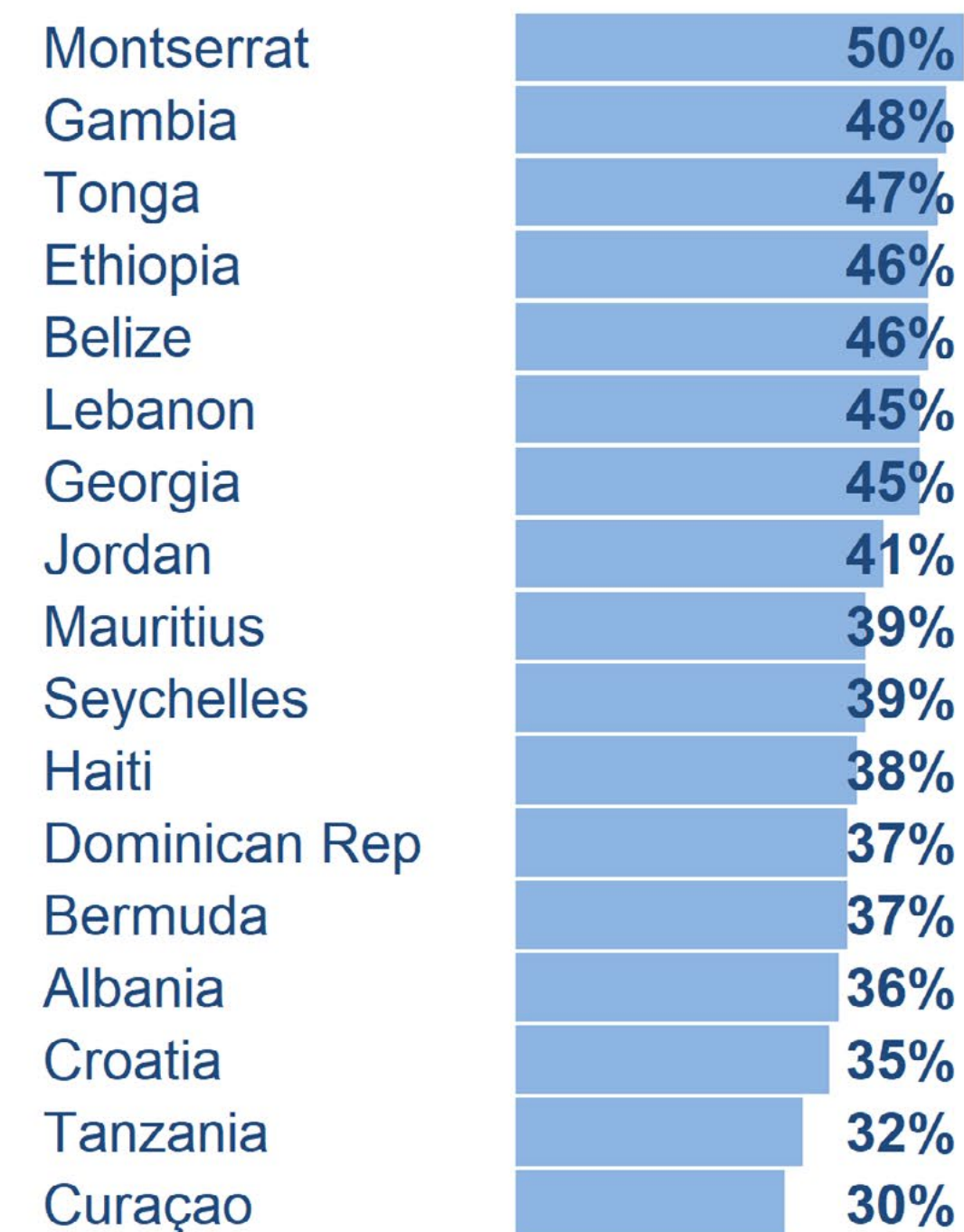
Small Island Developing States are highly vulnerable

Share of international tourism revenues as of total exports (%)

Between 50% and 90%



Between 30% and 50%





#TRAVEL
#TOMORROW