

**BAME WOMEN IN TRAVEL'S RALLYING CALL TO THE UK TRAVEL INDUSTRY:  
COMMIT TO RACIAL AND SOCIAL JUSTICE THROUGH CORPORATE PARTNERSHIPS**



**[CLICK HERE to download the FULL Corporate Partnership Information Deck](#)**

The new Corporate Partnership scheme will see BAME Women in Travel work with committed organisations to create tailored solutions that increase the level of black, Asian and minority ethnic (BAME) inclusion in the workplace. Corporate Partners will be guided by BAME Women in Travel to accomplish the following four key strategic goals, which support BAME Women in Travel's core purpose of addressing racial inequality as a societal, moral and business issue:

- Setting tangible targets to increase BAME representation in the travel and hospitality industry
- Breaking the BAME glass ceiling by boosting the profile of existing industry employees
- Raising the profile of existing BAME Women in Travel through 'Breakthrough to Excellence' spotlights and collaborative events
- Establishing best practice guidelines and supporting cross sector Women in Travel networks and interest groups to galvanise change in matters such as ethnicity pay gaps and talent pipelines

BAME Women in Travel's Corporate Partners will also benefit from educational 'Lunch and Learn' sessions and receive regular insights and updates from other Corporate Partners via a quarterly e-newsletter. Each Corporate Partner will also be encouraged to solidify their commitment to the cause by displaying a BAME Women in Travel Supporter logo on their website and in other communication documents. For pricing and to learn more about BAME Women in Travel's Corporate Partnerships contact Jamie-Lee Abtar at [bame@womenintravelcic.com](mailto:bame@womenintravelcic.com).

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