

THE IWTTTF MALE ALLYSHIP NETWORK

‘Membership – Year 1’

International
Women in
Travel & Tourism
Forum



Women in Travel cic



Mission Statement

- The [IWTTF] Male Allyship Network is formed in recognition of the need to support the full contribution and advancement of all women and non-binary individuals in the travel and tourism sector.
- Members are committed to support all women and non-binary individuals personally and through their businesses, by providing mentoring; sponsoring; recognition and visibility; access to network and professional opportunities.
- In Y1 the Network commits to impact the professional development and progression of up to 20 women, particularly from black and Asian backgrounds

Year 1 [July 2021 to June 2022]**

The network will offer each member

- **Allyship training**
- **Opportunity to interact with women in 'reverse mentoring' style**
- **Social Media and PR opportunities**
- **Opportunity to mentor for its pilot programme**

Proposed Calendar

- **September 2021 (allyship training)**
- **November 2021 (reverse mentoring)**
- **February 2022 (group with mentees)**
- **IWTTF 2022 (panel / meetings and more)**

**** this is a proposed plan and further events / activities may be agreed during the year**



Individual Benefits

- **Gender intelligence**
- **Allyship and mentorship skills**
- **DEI Role Model**
- **Visibility [internally and externally]**

Cost x Y1 individual membership is £250





MENTORING

AUGUST TO SEPTEMBER 2021

- submissions sought from women internationally wishing to be mentored by individual members of the network
- Training for allies/mentors
- Selection based on
 - Round 1 commitment/ objectives
 - Round 2 online interviews
- Matching taking place 'manually'

OCTOBER 2021 ONW.

- 1on1 Meetings starting

FEBRUARY 2022

- ALLIES & MENTEES WORKSHOP (MID-TERM / TAKING STOCK)

MAY 2022

PANEL/MEETING/WHITE PAPER AND MORE TAKE PLACE @IWTTF 2022

JULY - AUGUST 2022

First mentoring cohort concluded
Final workshop