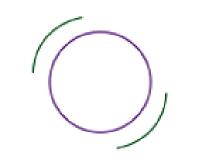
THE IWTTF MALE ALLYSHIP NETWORK 'Membership – Year 1'

International Women in Travel & Tourism Forum



WOMEN IN TRAVEL





Mission Statement

- The [IWTTF] Male Allyship Network is formed in recognition of the need to support the full contribution and advancement of <u>all women and nonbinary individuals</u> in the travel and tourism sector.
- Members are committed to support all women and non-binary individuals personally and through their businesses, by providing mentoring; sponsoring; recognition and visibility; access to network and professional opportunities.
- In Y1 the Network commits to impact the professional development and progression of up to 20 women, particularly from black and Asian backgrounds

Year 1 ** [July 2021 to June 2022]

The network will offer each member

- Allyship training
- Opportunity to interact with women in 'reverse mentoring' style
- Social Media and PR opportunities
- Opportunity to mentor for its pilot programme

Proposed Calendar

- September 2021 (allyship training)
- November 2021 (reverse mentoring)
- February 2022 (group with mentees)
- IWTTF 2022 (panel / meetings and more)

** this is a proposed plan and further events / activities may be agreed during the year



Individual Benefits

- Gender intelligence
- Allyship and mentorship skills

1981 5

- DEI Role Model
- Visibility [internally and externally]

Cost x Y1 individual membership is £250





MENTORING

AUGUST TO SEPTEMBER 2021

- Training for allies/mentors
- Selection based on
 - Round 1 commitment/ objectives
 - Round 2 online interviews
- Matching taking place 'manually'

OCTOBER 2021 ONW. • 1on1 Meetings starting

FEBRUARY 2022

MAY 2022 2022

JULY - AUGUST 2022 First mentoring cohort concluded Final workshop

• submissions sought from women internationally wishing to be mentored by individual members of the network

• ALLIES & MENTEES WORKSHOP (MID-TERM / TAKING STOCK)

PANEL/MEETING/WHITE PAPER AND MORE TAKE PLACE @IWTTF