



## **Renowned industry leaders to gather at the International Women in Travel and Tourism Forum 2022 in June**

*London, 5 May 2022:* Social enterprise [Women in Travel CIC](#) is thrilled to reveal details of the [International Women in Travel and Tourism Forum 2022](#) (IWTTF 2022) taking place in London on 30 June 2022, with a host of high-profile speakers already confirmed to attend.

Back by popular demand, following a virtual event in 2021 and the inaugural gathering in Iceland in 2020, IWTTF 2022 will be held in the central London offices of Gold sponsor Google, and registrations open today, Thursday 5 May.

Expected to be a sell-out, the day-long forum will be an important platform to discuss key issues that the travel, tourism and hospitality sector currently faces, in particular the role that women and the broader diversity, equity and inclusion (DEI) agenda play in developing a more equitable, sustainable, and successful industry.

It will also be an opportunity to hear and learn from inspiring individuals across the industry – from senior leaders and dynamic entrepreneurs at the top of their careers, to some of Women in Travel’s employers who have been able to access invisible talent through the social enterprise’s empowering programmes for disadvantaged women.

Ticket prices range from £25 to £150, **with all the money being reinvested to support Women in Travel’s activity**. Delegates can choose their price according to their budget and how they wish to their money to be spent\*, with funds going towards providing disadvantaged women with access to coaching, CV and cover letter writing workshops, mentoring circles and bespoke employability programmes.

Through a series of moderated sessions and interactive workshop, topics of discussion on the day include:

- Why is female leadership needed more than ever in these turbulent times?
- To what extent are diversity and inclusion still an industry priority?
- What are the links between diversity and sustainability?
- Why is recruiting talent so hard and how can embracing DEI contribute to alleviating this challenge?
- What role do senior male leaders play in fostering women’s progression in industry?
- What do younger generations want from their travel and tourism careers?

The [programme](#) will feature renowned speakers and moderators from across the industry including:

- Zina Bencheikh, MD EMEA, Intrepid Travel
- Finnbar Cornwall, Industry Leader Travel, Google

- Toby Horry, Group Brand Director, TUI
- Dr Susanne Etti, Global Environmental Impact Manager, Intrepid Travel
- Kate Nicholls OBE, CEO, UK Hospitality
- Jo Rzymowska, Vice President & Managing Director, EMEA, Celebrity Cruises
- Christina Lawford, CEO, DiamondAir International
- Patrice Gordon, Director Commercial Strategy Development, Virgin Atlantic
- Daniel Pearce, CEO, TTG Media
- Dr Sumeetra Ramakrishnan, Senior Teaching Fellow, University of Surrey
- Anna Pollock, regenerative travel expert and Founder, Conscious Travel
- David Meany, Director Partner Marketing and DEI lead, The Travel Corporation
- Nena Chaletzos, CEO and Founder, Luxtripper
- Jamie Lee Abtar, Multicultural Lead and DEI in Travel Champion

Women in Travel Founder and MD Alessandra Alonso said:

“We are delighted to be giving a first glimpse of the programme for the International Women in Travel and Tourism Forum 2022, and are very excited to be welcoming incredibly talented, inspiring and high-profile speakers from whom we can learn and with whom we can discuss some of the most important industry topics of the day. We know it will be a fantastic opportunity to reconnect, engage, network and learn from original thinkers and authentic leaders, and we are very grateful to our sponsors for their continued support. I encourage anyone interested to register their interest, as we fully anticipate a sell-out event.”

Zina Bencheikh, Managing Director EMEA at IWTTF’s founding sponsor Intrepid Travel, said:

“The work of Women in Travel is very close to my heart and aligned with our values at Intrepid, so I'm delighted that the IWTTF is returning in person this year. As travel recovers from the pandemic, it's vital that our pledges to build back better aren't forgotten. I'm looking forward to another forum packed with inspiring and important conversations.”

Event sponsors include Intrepid Travel, Google, TUI, DiamondAir International, the University of Surrey’s School of Hospitality and Tourism Management and Cosmos.

For more information on the current programme and confirmed speakers, and to register for IWTTF, please visit [www.iwttf.com](http://www.iwttf.com). New speakers will continue to be added as they are confirmed.

For more information on Women in Travel’s important work, please visit [www.womenintravelcic.com](http://www.womenintravelcic.com)

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### Notes to editors

\*The ticket price breakdown is as follows:

- **£25** – which will pay for a disadvantaged woman to have an hour of coaching to raise and her confidence and self-esteem in preparing for work
- **£50** – which will pay for a disadvantaged woman to access CV and cover letter writing workshop which will allow her to create a CV from scratch and feel able to apply for work
- **£100** – which will pay for a disadvantaged woman to access mentoring services which will provide her with a supportive network of like-minded women
- **£150** - which will pay for a disadvantaged woman to access bespoke employability training and mentoring at the end of which she will be put forward for employment opportunities

## **About Women in Travel**

Women in Travel CIC is the UK based, award winning social enterprise dedicated to empowering all women using travel, tourism and hospitality as a 'force for good', based on the belief that empowered women thrive and in turn, foster thriving communities. Women in Travel cic partners with employers and charities to provide all women – especially marginalised, vulnerable, and underrepresented – with visibility, confidence, access to training, mentoring and allyship programmes and eventually employment and enterprising opportunities.

## **PR contact**

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