

# **CORPORATE & INDIVIDUAL PARTNERSHIP PROPOSAL**

**‘Working together as Allies for a more  
inclusive travel and tourism sector’**





# INTRODUCTION

As Women in Travel CIC approaches its 10-year milestone, we're entering an exciting new phase of growth and impact. Our women-led tours and social impact programmes are gaining momentum, and we see a clear opportunity to expand pathways for underserved women while ensuring long-term sustainability for the organisation.

We're refreshing our programmes to maximise impact and ensure our partners benefit fully from our work fostering inclusion in the travel industry. Through Allyship, the Tour Guiding Academy, and IWTF, we empower women with training, confidence, and economic opportunities.

If you have supported us before, we'd be thrilled for you to renew your commitment to inclusion; if you are new, there is no better time to join us on this journey — let's grow stronger, together.



# 10 YEARS OF SOCIAL IMPACT

Established in 2017 and now a leader in Diversity, Equity, Inclusion in Travel & Tourism

Created income and development pathways for underserved and underrepresented women

Seeking scale internationally for greater impact

Working with partners for future growth and greater sustainability

IWTTF, Male Allyship, Women led tours amongst our award winning programmes.

# MOVING FROM COMMITMENT TO ACTION

## THE PROBLEM

Many companies have ESG goals but struggle with *performative* initiatives that jeopardise employer's branding



# PARTNER WITH US TO MAKE A TANGIBLE DIFFERENCE

- Collaborate to grow programmes & international reach
- Step into mentoring roles and support women's professional growth
- Align corporate values with measurable social impact



# CONNECTING

ES

## The Framework

Supports UN SDGs  
5, 8 & 10



DEI

## The Enabler

Provides the Board-Level  
Reporting Data  
Companies Need to Show  
Ethical Oversight  
And Community  
Resilience



## Why this matters?

- ✓ Improved long-term organisational performance
- ✓ Lower legal and reputational risk
- ✓ Higher investor and stakeholder trust

# ANNUAL CORPORATE PACKAGES

**BRONZE**

**£4,000**

**(3,000 FOR  
RETURNING ALLIES)**

**SILVER**

**£6,000**

**(£5,000 FOR  
RETURNING ALLIES)**

**GOLD**

**£10,000**

**(£8,500 FOR  
RETURNING ALLIES)**

# BENEFITS AT A GLANCE

Package	Social Impact (Bursaries)	Mentorship (open to all senior colleagues)	Training / Allyship	IWTTF Tickets	Tour Access
<b>Bronze</b>	TGA on-line x 2 Mentee place x 1	2 mentor places	2 × 90-min sessions for up to 12 colleagues	1 ticket	1 tour for up to 5 colleagues
<b>Silver</b>	TGA in-person x 1 Mentee place x 2	4 mentor places	2 × 90-min sessions for up to 12 colleagues	3 tickets	1 tour for up to 7 colleagues
<b>Gold</b>	TGA in-person x2 Mentee places x3	6 mentor places	2 × 90-min sessions for up to 12 colleagues	4 tickets	1 tour for up to 10 colleagues

# INDIVIDUAL ANNUAL PACKAGES

**MALE OR FEMALE  
MENTOR £500**

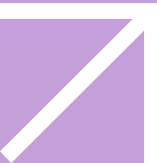


## BENEFITS

- Funds 1 x online access to Tour Guiding Academy
- 1 x Mentor place mentoring women on TGA programme or other women mentee
- Mentor training resources
- 20% discount on IWTF ticket

# INDIVIDUAL ANNUAL PACKAGES

FEMALE MENTEE £500



## BENEFITS

- Funds 1 x online access to Tour Guiding Academy
- Up to 6 mentoring session with female or male mentor
- Mentee training resources
- 20% discount on IWTF ticket



# IN SUMMARY

By partnering with Women in Travel CIC, you are not just supporting a programme — you are creating tangible opportunities for women to gain skills, confidence, and economic independence. Our refreshed corporate packages ensure that your organisation directly contributes to social impact while benefiting from meaningful engagement and visibility. Together, we can expand pathways for underserved women, strengthen the travel industry's inclusivity, and make a lasting difference. Join us on this journey and be part of a movement that empowers women, drives change, and grows stronger together.

# THANK YOU



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