



Women in Travel CIC reveals details for its inaugural Neurodiversity Mini-Summit

10 January 2023: Known for its championing of diversity, equity and inclusion in all its forms, social enterprise [Women in Travel CIC](#) is running its first [Neurodiversity in Travel](#) online mini-summit, in partnership with BCD Travel, on Wednesday 7 February.

Following the success of [IWTF](#) (the International Women in Travel and Tourism Forum) 2023, during which Women in Travel CIC put a specific focus on neurodiversity via content and an industry-first Quiet Room, the social enterprise is reinforcing its commitment in this space with a dedicated online event featuring panel sessions, case studies and talks with experts from within and outside of the travel industry.

The summit's programme aims to equip attendees with practical information on better supporting and including colleagues, customers and clients, and creating a thriving workplace and product that caters for all.

Subjects will include how the travel, tourism, and hospitality sectors can tap into neurodivergent talent and consumer bases; the adaptations the sector can make to integrate the needs of neurodivergent staff, suppliers, and partners; and how to attract and retain consumers by catering to the unique requirements of the neurodivergent community.

Speakers at the summit include:

- [Yvette Bryant](#), Senior Vice President of Diversity, Equity and Inclusion at BCD Travel
- [Tiffany Casson](#), National Account Manager at Intell Ltd
- [Lindsay Garvey-Jones](#), National Retail Manager at Holiday Extras
- [Merrily Grant](#), Patient Engagement Manager at BCD Travel
- [Rachel Harper](#), Senior Manager, External Relations at Lloyds Banking Group
- [Nic Lander](#), Founder, of Willy Wonka Travel and CEO and Founder of the Kimel Foundation
- [Helen Moon](#), Chief Executive and Founder of Event Well
- [Jessica Sharpe](#), Global Sales Director at CAP Worldwide

Women in Travel CIC's MD and Founder Alessandra Alonso said:

“With neurodiversity affecting in the region of 13 million (or one in seven) people in the UK, there is clearly a need for us all to better understand the needs of the neurodivergent community. Not only is it important in fostering a more inclusive environment, but there is a business imperative. Nurturing the unique talents of the neurodivergent individuals in our workforce and factoring in the needs of neurodivergent customers will help our businesses thrive.

“Our first Neurodiversity in Travel mini-summit brings together some of the foremost thought-leaders in our industry and beyond, and I look forward to a wealth of knowledge and practical advice being shared on the day.”

The Neurodiversity in Travel online mini-summit takes place on Wednesday 7 February from 12 – 2 pm, with tickets costing £65 per delegate. An early bird offer of £45 is available for a limited time.

The summit is just one event in a series of virtual and in-person events being organised by Women in Travel CIC in 2024 to help foster and further DEI in the travel industry. A new programme of monthly 45-minute [Lunch N Learn](#) online sessions has been released covering subjects such as **Women’s Health and Menopause** (24 January), **Storytelling for Travel Marketing** (21 February), **DEI for Beginners** (19 March) and **The Power of A1 in Small Travel Ventures** (24 April).

These will be added to throughout the year and will complement Women in Travel CIC’s in-person events such as **IWTTF and the IWTTF Awards** (26 and 27 June) and a number of **IWTTF Mixers** to be announced.

For more information and to book visit www.womenintravelcic.com

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Women in Travel CIC is a UK-based award-winning social enterprise that connects underserved, diverse female and non-binary talent to employment and enterprising opportunities in the travel, tourism and hospitality industry. It partners with employers and organisations to provide talent services, education and events that foster a more diverse and inclusive industry.

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Supporting images are available [here](#).