



Women in Travel CIC launches new categories in the IWTF Awards 2025



London, 17 March 2025: [Women in Travel CIC](#) is opening entries for the [IWTF](#) (International Women in Travel & Tourism Forum) Awards 2025 with the launch of two new categories.

Now in its third year, the IWTF Awards celebrate organisations and individuals championing all intersections of inclusion, equity and diversity in the travel, tourism and hospitality industries and will take place at a ceremony in London on Wednesday 18 June.

New categories for 2025 include Outstanding Apparent and Non-Apparent Disability Champion of the Year and Woman Leader in Hospitality of the Year, complementing existing categories such as Inclusion and Diversity Champion, Allyship Hero, Woman Leader in Travel/ Tourism/ Hospitality Technology and Woman Mentee of the Year. There are a total of seven awards and, as in previous years, for each award there are two sub-categories – one recognising corporate organisations or individuals within corporate organisations and one recognising independent professionals or entrepreneurs. All winners will have prioritised and championed inclusion within their workplace and used their platform to help drive meaningful change.

Alessandra Alonso, MD and Founder of IWTF and the Awards, said: “We have refined the awards and added two new categories for 2025. I am excited to introduce an award that particularly celebrates women working in hospitality and also one that recognises the excellent work being done to support those with apparent and non-apparent disabilities. This is still an area that is too often overlooked but, having raised this topic in different ways at IWTF over recent years, we also know that there are some brilliant people committed to addressing the needs of people with disabilities. In launching this

category, we hope to celebrate that work but also to shine a light on this important area and continue to drive progress in our industry.”

The Awards event will be followed on Thursday 19 June by the IWTTF Conference Day, which is now firmly established as the leading conference on DEI in the travel and tourism industry, renowned for its progressive, inspiring and thought-provoking content. It was conceived by Women in Travel’s Founder and MD Alessandra Alonso in partnership with founding sponsor Intrepid Travel, and has been running since 2020, with Awards added in 2023.

Previous winners at the IWTTF Awards in previous years have included representatives from BCD Travel, Audley Travel, Expedia Group, Unseen Tours, the Aviatrix Project and Inntel. Corporate winners included the Athenaeum Hotels and Residences, Contiki, Forbes Travel Guide, Red Carnation Hotels and RoadChef.

For more information on the awards, and to enter, please visit www.iwttf.com. The deadline for entering the awards is Monday 12 May 2025.

-Ends-

Images from the IWTTF Awards 2024 are available [here](#).

[Women in Travel CIC](#) is a UK based award winning social enterprise that connects underserved, diverse female talent to employment and enterprising opportunities in the travel, tourism and hospitality industry. It partners with employers and organisations to provide talent services, education and events that foster a more diverse and inclusive industry.

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